



Gulf Research Centre Cambridge
Knowledge for All

THE 2025 GULF RESEARCH MEETING

University of Cambridge, 22-24 July 2025

Social Media Policy

The GRC encourages the use of social media, such as Facebook, Instagram, Twitter, Google+, and blogging to share research among the 2025 15th Gulf Research Meeting participants and with a wider audience. We therefore encourage all participants to make extensive use of social media platforms to share awareness and link to a wider audience.

GRC/GRM in the social media:

Conference Hashtag: #GRM2025 #GulfResearchMeeting

Live-tweeting: #GRM

Facebook posts: @Gulf Research Center

Twitter handle: @Gulf_Research

At the same time, the GRC would like to ensure that everyone feels comfortable about the use of social media. Thus, we have put together the following pointers as guidelines for the use of social media during the Gulf Research Meeting:

- All the workshops follow Chatham House rules. Do not quote, photograph or video-record speakers or participants without their expressed permission.
- Please get explicit consent before using someone else's name, image or words on social media or before you tag them. Not doing so infringes on privacy rules and intellectual property rights of the speakers.
- If you quote (after agreement), make sure to reference the presenter and their affiliation. List speaker name, affiliation and conference hashtag in tweets and refer to the 15th GRM. If the presenter is not on Twitter, give their first initial and last name. Remember that direct quotes get "quotation marks".
- Do not use geotagging at the GRM and do not be specific about what buildings you are in.
- Be respectful. If you would not say it to their face, do not post about it online.
- You may ask participants explicitly to share their data / material for various reasons. If they consent, please respect their precise indications and apply the usual academic referencing.
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- Participants may use the following logo on their presentations:



The absence of this logo does NOT imply consent in using any of the presentation or materials (see the previous point)

- Presenters may prepare a tweet (140 characters) – also on materials that may want to be tweeted.
- Consider sharing on social media as a positive: studies have shown that social media coverage increases citation rates.